

**SATURDAY 7
OCTOBER 2023
SUPPORTER'S PACK**



In aid of



stonepillow.org.uk/BSO
fundraising@stonepillow.org.uk

WHO WE ARE

Stonepillow is the leading homelessness charity in Chichester, providing a safety net for those who have nowhere left to turn. We offer a wide range of services that prevent, relieve, recover, resettle, and restore the lives of some of the most vulnerable member of our community.



WHO YOU WILL HELP

You will raise funds and awareness for the service we provide at the **Chichester Hub**. Every year we need to raise over £175k to be open 7 days a week 365 days a year and help c.40 people per day who require our services.

Chichester Hub is a safe place that provides a hot meal and showers, clothing and advice. The Hub's role is pivotal to all our services, providing a first point of entry for those rough sleeping or under threat of homelessness.

SWEP (Severe Weather Emergency Protocol.)

This vital and life saving service is delivered from **Chichester Hub**.

When temperatures falls below zero or severe storms are forecast, small office spaces and 1:1 rooms upstairs in the building are converted into temporary bedrooms which anyone still rough sleeping can access.



WHY SLEEP OUT?

The annual BIG Sleep Out takes place at Chichester Cathedral and is our biggest fundraising event of the year.

Be Inspired and Give up your evening to help raise funds and awareness for Stonepillow.



The BIG Sleep Out does not aim to replicate homelessness but it will get you out of your comfort zone and give you a small insight into the harsh realities of rough sleeping.

SELF DEVELOPEMENT:

- Learn to plan and organise through helping to design your shelter.
- Develop empathy and a deeper understanding of the society they live in through learning about homelessness.
- Instill the importance of community, charity and helping others.
- It will be a challenge, testing skills such as determination, self-motivation and confidence.
- Work towards a common goal and use skills such as teamwork, creativity and goal setting.



WE'RE HERE TO HELP!

We can provide your sponsorship forms, posters and help setting up an online fundraising page. Contact: fundraising@stonepillow.org.uk

01243 537934

HOW TO TAKE PART

Step 1: Sign up

Sign up via Eventbrite, to take part. Search: **BSO23.eventbrite.co.uk**

Participation fee is a donation of your choice.

A parental consent form is required for for any attendees under the age of 18.

Step 2: Fundraising

Start fundraising by setting up your Just Giving page at [justgiving.com](https://www.justgiving.com)

Select 'start fundraising' and when prompted which charity you are supporting, choose 'Stonepillow'. You can link your page with our JustGiving Campaign page: [justgiving.com/campaign/BSO23](https://www.justgiving.com/campaign/BSO23)

Personalise your page by telling people why you are sleeping out and adding photos. Send your JustGiving page to your family and friends to help increase your fundraising, or use our sponsorship form.

Step 3: Plan your shelter

Get creative about how you're going to build your shelter - How will you make it stand out in the crowd! Cardboard will be provided at the event for you but please remember to bring extras such as blankets and tarpaulin.

Step 4: Get everyone involved

Invite your friends to join you in the challenge, either at the Cathedral or at Home. Follow us on Social media to help spread the word by sharing your story and updates on your fundraising.

Step 5: Sleep Out!

Share you stories photographs & videos throughout your sleepout on your social media pages and be sure to tag us so we can share them!

Step 6: Thank your supporters

Thank your supporters, and let them know how valuable their contribution is and what it means to you.

FUNDRAISING

Every penny you raise will help Stonepillow provide a vital service every day for between 25-40 people at the **Chichester Hub**. We can carry out risk and personal needs assessments and make relevant referrals to support services such as: GPs, housing, benefits, mental health support, education and employment.

- Set up a JustGiving Fundraising page: [JustGiving.com/campaign/BSO23](https://www.justgiving.com/campaign/BSO23)
- Set an overall and achievable fundraising target.
- Try and start with a generous donation to encourage the rest of your supporters to follow.
- Spread the word! Use social media to reach more people.
- Ask the company you work for if they offer match funding or can help with your fundraising activities. e.g. bake sale / quiz night etc.
- Keep up momentum with regular updates on how much you've raised.
- Contact the press! A bit of exposure such as a few lines in the local paper or an appeal on your local radio station can really help.



FUNDRAISING OFF-LINE

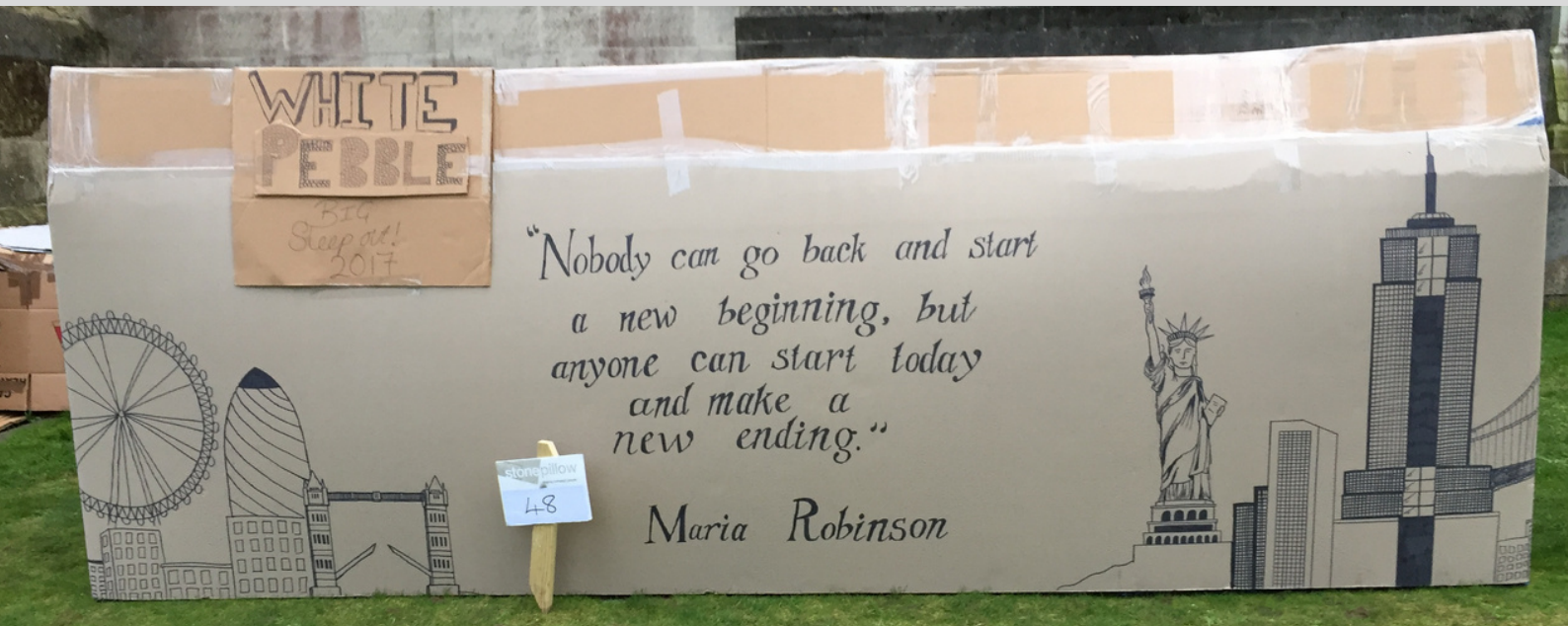
Please ask for cheques to be made payable to: Stonepillow

Cheques, CFA vouchers, sponsorship and Gift Aid forms to can be sent to:

Stonepillow, 39 Southgate, Chichester. PO19 1DP



**BE
INSPIRED
AND
GIVE**



CONTACT US

01243 537934

fundraising@stonepillow.org.uk



Stonepillow.Chi



Stonepillowchi

Registered charity no. 1000830

Registered address: Stonepillow, 39 Southgate,
Chichester PO19 1DJ



**FUNDRAISING
REGULATOR**